

Laudes Foundation, NL

The dual crises of inequality and climate change call for urgent, bold action. We are joining the movement to find new approaches to redefine and redistribute value for the good of all.

Our vision

is one where global markets value all people and respect nature

Our mission

is to support brave action to inspire and challenge industry to harness its power for good

Built Environment - The building and construction sector accounts for approximately 40% of all carbon emissions. This needs to change. We believe that innovation, reform and collaboration can create a regenerative and inclusive built environment that prioritises decarbonisation and wellbeing in the spaces where we live, learn, work and play.

Zero carbon buildings - By convening and supporting changemakers, we accelerate collaboration and innovation towards truly zero carbon buildings that tackle wellbeing, inequality, whole life carbon and circularity in equal measure.

An accelerator for regenerative building - Following the example of Fashion for Good – a unique platform for fashion innovation – we support a visionary programme to rally the industry around a new narrative for regenerative building. The platform will connect the industry to expertise, inspiration, advocacy and innovation, accelerating the use of sustainable, bio-based materials within the built environment and turning our cities into carbon sinks.

In the built environment, we enable an inclusive and regenerative urban built environment that prioritises decarbonisation and inspires healthy living and working spaces

1. Establishing and implementing industry roadmaps as well as enabling legislation on whole life carbon and circular economy
2. Accelerating the equitable distribution of investment in net-zero carbon and resource-efficient buildings
3. Supporting communities to ensure sector decarbonisation and increased resource efficiency promote equity and inclusion
4. Accelerating the uptake of sustainable wood and bio-based materials construction through Built by Nature

Scaling Approaches

- **Accelerating advocacy** - by building capacity, supporting, scaling and amplifying advocacy efforts by partner
- **Scaling research and innovation** - Enable adoption, monitoring, and evaluation of proposed tools, models, and solutions
- **Amplifying narrative** - and changing the dominant narrative around the economic system to build support for change
- **Strengthening Accountability** - via funding mechanisms, including transparency, to motivate progress and enforce standards and protections
- **Cultivating alliances** - by convening partners, coalitions, networks and movements towards collaboration
- **Re-imagining the economic system** - through the creation of new models, solutions, narratives and policies to redefine the purpose of the system

Potential CIB Offerings

- International network of research, development, teaching relevant to retail/commercial sectors
- Case studies of best practice in applications which could be transferred across sectors
- Research outputs and innovations which could be demonstrated/scaled up in the market
- Development/validation activities to improve performance of specific territories