Building our Future

INFORMING PRACTICE TO ENHANCE THE LIVES OF CURRENT AND FUTURE GENERATIONS

27-30 JUNE 2022
09:00 - 17:00 AEST
RMIT UNIVERSITY
MELBOURNE, AUSTRALIA
INTRODUCTION

WBC2022 brings together building industry professionals and researchers to promote innovation in building and enhance the performance of the built environment. The Congress will focus on the important trends and research that impact the international building community.

This Congress will provide the ideal opportunity to build awareness and raise the profile of your brand amongst global construction industry leaders and practitioners representing all sectors.

Sponsorship of WBC2022 is a great way to showcase your professional commitment and achieve maximum exposure. We offer a wide range of sponsorship to suit your needs and brand.

Target delegates represent industry sectors such as commercial and residential construction, infrastructure, government, health, academia and various consultancies.

As a sponsor, you play an integral role in helping attendees gain the most from this event. We look forward to partnering with you to make this a meaningful and memorable event.

HIGHLIGHTS

- Hybrid Onsite/Online Event
- Global Audience from Various Sectors
- Branding and Networking Opportunities
- Live and On-Demand Lead Generation
<table>
<thead>
<tr>
<th>BENEFITS OF PARTICIPATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACCESS TO KEY DECISION MAKERS</strong></td>
</tr>
<tr>
<td>WBC2022 will provide you with access to an exclusive market with a specific interest in Building and Construction. Take advantage of this opportunity to deliver a clear message about your commitment to the industry.</td>
</tr>
<tr>
<td><strong>CAPTIVE TARGET MARKET</strong></td>
</tr>
<tr>
<td>Inform and update all sectors of the industry about your products and services. Increase exposure to, and sales of, your products and services. Launch new products and services. Draw your target market to you. Take advantage of a captive audience in one place at one time.</td>
</tr>
<tr>
<td><strong>CULTIVATE A COMPETITIVE EDGE</strong></td>
</tr>
<tr>
<td>Participation will provide you with a unique ability to position your company above your direct competitors. Demonstrate your support of the industry and develop new and existing relationships.</td>
</tr>
<tr>
<td><strong>RAISE BRAND AWARENESS</strong></td>
</tr>
<tr>
<td>Early sign up will provide you with the highest degree of exposure for your company, brand and product and will ensure you avoid missing out on any benefits.</td>
</tr>
</tbody>
</table>
Exclusive Designation for Sponsorship over AU$20,000

Benefits package uniquely tailored to your needs
Complementary registration for 4 delegates
Large logo exposure on conference eDM, e-flyer and e-booklet
Large logo exposure on website
Social media exposure through CIB’s and PCPM’s social channels
Large advertisement in conference e-booklet
Large logo exposure on onstage banner and photo backdrop
Best exposure in conference hall and exhibition area
1st choice of position in exhibition area
Photo opportunities throughout the networking reception
Access to Congress photographs
Recognition through post-event announcements on CIB’s website and social channels
Access to keynote speakers
Pre-event use of the WBC2022 sponsor logo
Logo printed on delegate name badges
Logo on volunteer t-shirts
Corporate video playing
Participation in one of 4 panel sessions on the main stage
MC’s announcement onstage / recognition in welcomes, etc
Logo included in introduction slides (for all sponsors)
Best logo acknowledgments on all conference materials
Podcast interview for spokesperson
5 min speaking opportunity on main stage plenary session
Opportunity to present an award

HIGHLIGHTS

AU$20,000
4 Complementary Delegate Registrations
Best Logo and Brand Exposure
Main Stage Speaking Opportunity
Complementary registration for 2 delegates
Medium logo exposure on conference eDM, e-flyer and e-booklet
Medium logo exposure on website
Social media exposure through CIB’s and PCPM’s social channels
Medium advertisement in conference e-booklet
Medium logo exposure in onstage banner and photo backdrop
Very good exposure in conference hall and exhibition area
2nd choice of position in exhibition area
Photo opportunities throughout the networking reception
Access to Congress photographs
Recognition through post-event announcements on CIB’s website and social channels
Access to keynote speakers
Pre-event use of the WBC2022 sponsor logo
Logo included in introduction slides (for all sponsors)
Very good logo acknowledgments on most conference materials

HIGHLIGHTS
AU$10,000
2 Complementary Delegate Registrations
Very Good Logo and Brand Exposure
Complementary registration for 1 delegate
Small logo exposure on conference eDM, e-flyer, booklet
Small logo exposure on website
Social media exposure through CIB’s and PCPM’s social channels
Small advertisement in conference e-booklet
Small logo exposure on onstage banner and photo backdrop
Good exposure in conference hall and exhibition area
3rd choice of position in exhibition area
Photo opportunities throughout the networking reception
Access to Congress photographs
Recognition through post-event announcements on CIB’s website and social channels
Access to keynote speakers
Pre-event use of the WBC22 sponsor logo
Logo included in introduction slides (for all sponsors)
Good logo acknowledgments on some conference materials

HIGHLIGHTS

AU$5,000
1 Complementary Delegate Registration
Good Logo and Brand Exposure
DINNER SPONSOR

- AU$20,000
- Naming rights
- 5 complementary tickets to dinner
- Give 5 min speech during dinner
- Tent card display on all tables
- Banner display at dinner
- Corporate brochure on every seat
WELCOME SPONSOR

- AU$10,000
- Naming rights
- 5 complementary tickets to welcome drinks
- Give 5 min speech during welcome
- Tent card display on all tables
- Banner display at cocktail event
OTHER SPONSORSHIPS

LANYARD SPONSOR

WEBSITE SPONSOR
# Sponsorship Snapshot

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Dinner</th>
<th>Welcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution</td>
<td>$20,000</td>
<td>$10,000</td>
<td>$5000</td>
<td>$20,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Free registrations</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>5 seats</td>
<td>5 tickets</td>
</tr>
<tr>
<td>Logo exposure on Congress website, materials and backdrop</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
<td>Small</td>
<td>Small</td>
</tr>
<tr>
<td>Ad in conference e-booklet</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
<td>Small</td>
<td>Small</td>
</tr>
<tr>
<td>Choice of position in exhibition area</td>
<td>1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>3&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recorded sponsor video played before session</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Speaking opportunity and panel participation</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Podcast interview for spokesperson</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to present an award</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on delegate name badges and volunteer t-shirts</td>
<td>✓</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</thead>
<tbody>
<tr>
<td>Social media exposure through CIB’s and PCPM’s social channels</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to keynote speakers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Photo ops and access to Congress photos</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post-event announcements on CIB’s website and social channels</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-event use of the WBC2022 sponsor logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</table>

**Event Sponsor**

Exclusive opportunity for a fully customised benefits package for contributions above $20,000
NEXT STEPS

Booking form
Click here to complete the booking form and read the terms and conditions

Customised Sponsorship
Click here to discuss other sponsorship opportunities or create a custom package

For more information
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+61 3 9925 1934